

APPAREL, MERCHANDISING, DESIGN AND TEXTILES

APPAREL DESIGN OPTION

Information and Application Packet for 2009 Apparel Design Option Portfolio Review

Date: January 2009

To: All students planning to certify in the Apparel Design Option

From: Department of Apparel, Merchandising, Design and Textiles

The Apparel Design option is a rigorous program of study that provides design skills and knowledge to prepare you for a career in the apparel industry. The program includes studio courses in fashion drawing and illustration, garment construction, draping, tailoring, computer-aided drawing, and apparel design that are supplemented by courses in textiles, apparel manufacturing, fashion forecasting, history of textiles and dress, merchandising, international trade and other related areas. Beginning FALL 2008, certification into the Apparel Design option will take place through a PORTFOLIO REVIEW AND APPLICATION process. The application and portfolio need to be ready to submit during the spring semester of your sophomore year.

Certification into the program is competitive, enrollment is limited and decisions are final.

Detailed information is provided in this packet referring to the application and certification process.

*Note Regarding Portfolio Review and Application Process for current students: The Apparel Design Option Portfolio Review and Application process goes into effect beginning fall semester 2008 (August 26, 2008) and **the first review will take place in February 2009.** Therefore, students who certify in Apparel, Merchandising, Design, and Textiles by August 26, 2008 within the 2007-2008 or earlier catalogues do not need to complete the Portfolio Review and Application process to certify into the Apparel Design option.*

APPAREL, MERCHANDISING, DESIGN AND TEXTILES

APPAREL DESIGN OPTION

Information and Application Packet

For applicants applying for the **February 2009 Portfolio Review**

Beginning FALL 2008, admission to the Apparel Design Option will take place through a PORTFOLIO REVIEW AND APPLICATION process. In this packet regarding this process, the following sections are included:

1. Program information
2. Eligibility
3. Process
4. Policy
5. Certification Evaluation Criteria
6. Recommended Timetable for the Apparel Design option
7. Application Form

This information is also on our website at: <http://amdt.wsu.edu/>

1. Description of the Program

Apparel Design is one of two options offered in the Apparel, Merchandising, Design and Textiles Department. Students completing this program of study receive a Bachelor of Arts in Apparel, Merchandising and Textiles.

Apparel Design is a rigorous program of study. The program provides design skills and knowledge in areas of the fashion industry from the concept of the product, through development and production, to marketing. Following are some of the areas included in this program:

- Design fundamentals
- Oral, written, and graphic communication
- Illustration and presentation methods
- Computer aided design
- Garment construction techniques
- Tailoring
- Draping
- Flat-Pattern
- Technical Design
- Textiles
- Fashion Forecasting
- Merchandising – Visual
- History of Costume and Textiles
- Textile and Apparel international trade, forecasting and business

Certification into the Apparel Design Option will take place through a PORTFOLIO REVIEW AND APPLICATION process. The application and portfolio need be submitted during the spring semester of your sophomore year. **Certification into the program is competitive, enrollment is limited and decisions are final.**

Courses within the Apparel Design option must **be completed in the consecutive semester sequence shown** [See section 6]. Students must certify into the Apparel Design option via the Portfolio Review and Application process before they are eligible to enroll in the following courses: AMT 311, 312, 314, 318, 410, 411, 412, 413 and 492. Since Apparel Design **courses within the option are taught only once per semester per year**, you must complete the courses in sequence and have the prerequisites completed before you take a given course. If you drop or fail a course, then you will be out of sequence, space in subsequent studio classes will have not be guaranteed and graduation can be delayed for up to a year or more.

2. Eligibility of applicants

Students wishing to certify in the Apparel Design option must have 2.70 cumulative GPA from a minimum of 40 completed credit hours from WSU or a combination of 40 or more transfer credit hours. Students must receive a C or better grade in all AMT courses.

The successful completion of the portfolio review is required to certify into the Apparel Design option.

Students MUST have successfully completed the following courses prior to beginning of the fall semester following the portfolio review: FA 110, AMT 108, 208, 210, 211 and 212¹. If a student fails to be successful in completing these courses prior to the beginning of the fall semester following their portfolio review, they will not be certified into the Apparel Design option and will need to resubmit their portfolio the following year. If students have not completed these courses prior to the Portfolio Review and Application, they should include a 'plan' of how they will complete them by the following fall semester.

3. Process

The Portfolio Review and Application process for certification into the Apparel Design option happens annually every February.

Here are important dates of Portfolio Review in spring 2009.

3.1 Information session: **January 28 (Wed) 4:30pm (right after AMT 315) at TODD Rm 230**

An application form will be accessible to academic advisors and students through the main office, and will be available for all on the department webpage.

3.2 Application

- . **Deadline:** Will accept completed portfolios **from February 16, 2009 (M) - February 19, 2009 (TH) 5pm**
- . **Submission:** Submit **application form, DARS report, and the completed portfolio** to the Apparel, Merchandising, Design and Textiles departmental office, **51 Kruegel**.
- . **Contents of portfolio:** Organize all 2-D design work in a **portfolio binder** (binder size: no larger than 14 X 17") and 3-D design work either in the binder (if possible) or in a labeled **hanging garment bag**.

Portfolio showcases your creativity and an aptitude for apparel design **not only through design work but also through the way design work are presented**. Therefore, select only the best work and carefully edit them. A complete package as a whole speaks about you: Plan overall flow and organization, and design layout, font, caption, and background to reflect who you are as an apparel designer.

In case of group design work, student's contribution to the work must be specified.

- Application form: Submit to department staff. (Please download the electronic form from AMDT website and type in statement)
- Degree Audit Report: Stapled to the original application form.
- Design work² : Maximum of 20 combined pages and items
Required

¹ AMT 212 (currently AMT 315) is a tentative course number for the new Apparel Manufacturing course. The course number is subject to change.

² Students may want to retain class projects and assignments for inclusion in their portfolio; in addition, they may include items they have completed outside of the university.

- a. Four to six drawings using pencil and other coloring media
- b. Two 3-D designs: textile-based construction work (e.g., garment, hats, bags, or samples)

Optional

- a. Concept board, statement and visual merchandising design
- b. Other materials that highlight creativity and one's design capacity

3.3 Review

Reviewers: Design faculty and chair

3.4 Result Notification

Students will receive their review results in the mail **by March 4, 2009**.

In accordance with the results, re-advising may be needed for the following semester. Students not accepted into Apparel Design Option need to meet with their academic advisor or the Student Advising and Learning Center to discuss alternatives within the department or at the university. Students who did not certify into the Apparel Design Option may re-submit their portfolio and application in the following review.

3.5 Portfolio Pick-up

Portfolio pick-up: **February 24 (T) – Friday 27 (F), 2009** at Kruegel 51

4. Policy

4.1 Originality of work:

The student is expected to submit his or her own original work. If the drawings are not his or her designs, proper citation information must be visible.

4.2 Transfer from the Merchandising option to Apparel Design option:

Students seeking to transfer from Merchandising are required to certify into the Apparel Design option through the Portfolio Review and Application Process to enroll in upper-division Apparel Design option courses.

4.3 Transfer from other majors at WSU and from other institutions:

Students currently enrolled at WSU or other institutions and are seeking to transfer into the Apparel Design option are required to certify through the Portfolio Review and Application process to be accepted into the Apparel Design option.

Exceptions to the above processes and policies are at the discretion of the department chair.

5. Evaluation Criteria

a. Academic strength: based on GPA* and statement.

**A minimum cumulative GPA of 2.7 is required at the time of the portfolio review.*

b. Interest in pursuing Apparel Design career: based on statement

c. Creativity

d. Visual literacy

e. Professionalism

<Example of scoring sheet>

Level of work	Poor ←————→ Excellent					Comment
	1	2	3	4	5	
a. Academic strength						
b. Career interest						
c. Creativity						
d. Visual literacy						
e. Professionalism						
Total						

6. Apparel Design Requirements (120 Hours)**First Year**

<i>First Term</i>	<i>Hours</i>
AMT 108	3
Engl 101 [W] (GER)	3
FA 101 [H] (GER) recommended	3
GenEd 110 [S] or Psych 105 [S] (GER) recommended	3
Soc 101 [S] or Psych 105 [S] GER recommended	3

<i>Second Term</i>	<i>Hours</i>
AMT 208	3
ComSt 102 [C] or H D 205[C] (GER) recommended	3
FA 110 or 111	3
FSHN 130 [B] (GER) recommended	3
GenEd 111 [A] (GER)	3

Second Year

<i>First Term</i>	<i>Hours</i>
AMT 210	4
AMT 211	3
AMT 220	3
Stat 212 [N] (GER) recommended	4

<i>Second Term</i>	<i>Hours</i>
AMT 315	3
AMT 368	3
EconS 101 [S] or 102 [2] (GER)	3
Physical Sciences [P] (GER)	3 or 4
Elective	3
Complete Writing Portfolio	

Third Year

<i>First Term</i>	<i>Hours</i>
AMT 311	3
AMT 314	3
AMT 410	3
AMT elective	3
Intercultural Studies [I,G,K] (GER)	3

<i>Second Term</i>	<i>Hours</i>
AMT 312	3
AMT 420 [M]	3 or 4
Biological Sciences [B] (GER)	3
Mktg 360	3
Electives	3

Fourth Year

<i>First Term</i>	<i>Hours</i>
AMT 318	3
AMT 411	1
AMT 490 or AMT Elective	5
AMT 492	3
Tier III Course [T] (GER)	3

<i>Second Term</i>	<i>Hours</i>
AMT 412	3
AMT 413 [M]	3
AMT 417 [M]	3
AMT 496	1
Electives	2

Application for Certification into the Apparel Design Option

Entry #	<i>(Departmental personnel only, Do not fill this out.)</i> SP09-	Term	Spring 2009
Name		WSU ID #	
Current Mailing Address	Portfolio review results will be mailed to this address.	Email	
		Phone	(Home) (Cell)
Eligibility (Attach DARS report)	<i>(Departmental personnel only. Do not fill this out.)</i> Prerequisites: Completed by spring 2009? Yes _____ No _____ If no, missing courses _____		Total credits
	<i>(Departmental personnel only. Do not fill this out.)</i> All AMT courses C or better? Yes _____ No _____		GPA
<p>I confirm that all the information or statements made are solely my personal work and not the work of others. I understand that I will not be admitted to Apparel Design option in Apparel, Merchandising, Design and Textiles and will not have any more opportunity to apply for the Apparel Design Option as a consequence of failure to provide true information. I understand that it is my responsibility to pick up my portfolio during the designated period.</p> <p style="text-align: center;">* Portfolio pick-up : February 17, 2009 (T) – February 20, 2009 (F) 8am to 5pm at Kruegel Room 51</p> <p>Student signature _____ Date _____</p>			
Memo			

Entry #	<i>(Departmental personnel only, Do not fill this out.)</i> SP09-	GPA	
Goal Statement as a Future Designer	(TYPE IN HERE no more than 200 words)		

List in the order of items in the binder and the garment bag.						
Contents of Portfolio	No.	B or G ³	Title or description	Date of Creation (month/year)	If this is not your original design, explain origin.	If this is a group design, explain your contribution.
	If not applicable, write "n.a."					
	1					
	2					
	3					
	4					
	5					
	6					
	7					
	8					
9						

³ Mark "B" for items in the binder and "G" for items in the garment bag.

Fill out this page ONLY WHEN you have 10 or more items.						
	No.	B or G ⁴	Title or description	Date of Creation (month/year)	If this is not your original design, explain origin.	If this is a group design, explain your contribution.
					If not applicable, write "n.a."	
Contents of Portfolio <i>Cont.</i>	10					
	11					
	12					
	13					
	14					
	15					
	16					
	17					
	18					
	19					
	20					

⁴ Mark "B" for items in the binder and "G" for items in the garment bag.